

# Personal Leadership Vision Exercise

## Leading from the Inside Out

Every great leader begins with self-leadership. Before you can inspire, guide, or serve others, you must understand what truly drives you — the beliefs, values, and purpose that define your best self.

This **Personal Leadership Visioning Exercise** is designed to help you clarify your unique purpose and contribution. It's about defining not only what success looks like for you, but also who you want to become in the process.

When we pause to reflect on our guiding principles — our “why” — we create alignment between who we are and how we lead. That alignment is the essence of Human-Centered Leadership: **leading with authenticity, empathy, and impact.**

**This framework will help you articulate your own leadership vision —**

a statement that serves as your North Star on the journey to fulfilling your potential and contributing to others.



# Establish Your Contribution



Begin by identifying the one achievement that would make your life feel complete — the ultimate contribution you want to make. Then, consider the most meaningful outcome of your work and influence.

## Ask Yourself:

What must be **accomplished** in your life to feel fulfilled?

How do others **benefit** from your presence and your work?

Who am I? **Who do I want to be?**

**Example (Personal):** To raise children who are happy, well-balanced, and contributing members of society.

**Example (Professional):** To coach and develop people so they are better because of my involvement.

Your contribution reveals both your purpose and your promise — **the intersection of passion and impact.**



# Define Your Cause



Your cause is what ignites you — the issues, pursuits, or communities that bring energy and meaning to your life. It reflects where you are most devoted and where your passion meets purpose.

## Ask Yourself:

What are my most **meaningful** affiliations, activities, and bonds?

What am I most deeply **committed** to in my life and work?

What makes me feel most **alive**?

**The answers reveal the heart of your leadership — where you want to spend your time, talent, and energy.**



# Clarify Your **Beliefs**



## Values are the **compass** for your leadership journey.

Take time to identify the five to seven values you hold most dear — the ones you refuse to compromise.

This process can be challenging; ranking respect against integrity or freedom requires real introspection. But clarity here creates confidence in decision-making and consistency in behavior.

### **Ask Yourself:**

What do I **believe**?

What **principles** guide how I live and lead?

**Your beliefs form the foundation of trust — both with yourself and those you lead.**



# Declare Your Legacy



Legacy isn't about what you leave behind — it's about what you leave within others. Reflect on the impact you want to have through your life and work.

## Ask Yourself:

What **difference** do I want to make?

How will people describe the **experience** of working with me?

What will **continue** because I was here?

**Your legacy is the bridge between intention and impact — the lasting imprint of a life well-lived and a leader well-loved.**



# Articulate Your Personal Vision



Synthesize what you've discovered into a personal leadership vision — **a brief statement** that captures the essence of your purpose, beliefs, and aspirations.

This can take the form of:

- An 8–12-word **headline**
- A series of **bullet points**
- A short narrative **paragraph**

To help shape your statement, visualize your ideal future 10, 15, or even 20 years from now. What does a fulfilling life and leadership journey look like?

## Examples:

"To fully live and love while positively contributing to others."

"To inspire people to be more than they thought they could be."

## Keep in mind:

1. This is an **iterative process** — revisit and refine it as you grow.
2. There is no red pen — your vision is **yours alone**.





# Conclusion: Your Guiding Light

Leaders who **intentionally define and evolve** their personal vision cultivate greater self-awareness, satisfaction, and sustained success. Your vision becomes a guiding light — aligning your choices, relationships, and leadership decisions with who you truly are.

When you lead from that place of clarity and purpose, you don't just achieve more — you become more. And that's the foundation of a **Human-Centered Life and Leadership.**

